

TBA Tailored training

The need for tailored training

To become successful practitioners and managers, conservationists need more than subject knowledge. They need to know how to design projects, measure impacts, communicate effectively, and raise funds. These skills are rarely taught at university, yet are integral to a successful conservationist's work.



What we provide

The topics and skills we teach can be applied by managers and practitioners from a wide range of disciplines. For example, designing projects through a theory of change approach is essential whether you work on species conservation, natural resource management or restoring habitats; likewise, measuring impact and communicating results are part of the toolkit that every conservationist needs.

Our teaching approach is practical and innovative, and draws on real-life examples and case studies – rather than abstract concepts.

THE REAL IMPACT

TBA training is effective because we address the specific needs of those attending. This means the skills we teach can be applied straight away.

“I have never been to training like this before. It feels like I have done a whole university course in one week.”

Methodius Mukhwana, Uganda

TBA has unrivalled experience in capacity building for conservation in Africa and SE Asia. Every year, we run our tailored training courses across these regions, giving managers and staff the skills and tools that enable them to have impact.

Organisations can discuss their training priorities with TBA and select from tried and tested modules to build the courses they need. We have worked with a wide range of partners such as WWF, ZSL, the UN's TEEB initiative, and CEPF.



Modules

Working with people:

understanding community diversity and engaging stakeholders.

Communication:

building skills to convey conservation messages to stakeholders and decision-makers.

Designing projects:

giving managers the skills and tools they need to plan projects that will achieve their conservation goals.

Measuring impact:

developing meaningful indicators monitoring frameworks.

Fundraising:

writing compelling proposals and creating a fundraising strategy.

“Learning about the theory of change was an eye opener. I will approach my projects in a completely different way and make sure they have the impact that really matters.”
Jabes Ukumu, Kenya

“The TBA staff and the personnel that they employ are magnificent. I have found that everybody who has been trained by the TBA mentions this.”
Maaïke Manten, Regional Implementation Team Manager, CEPF

Short courses for long impact

Contact us: tba-africa@tropical-biology.org