



6 Weeks



4 hours per week

FUNDRAISING SKILLS

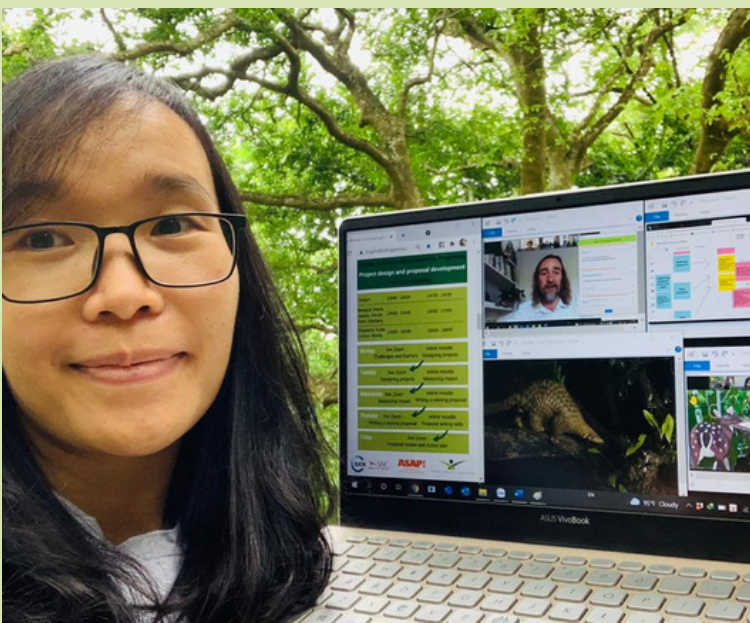
Taught by

Tropical Biology Association (TBA)

EMPOWERING CONSERVATIONISTS

To become successful practitioners and managers, conservationists need more than subject knowledge. They need to be able to raise funds for their projects and manage their fundraising strategically.

That is why the Tropical Biology Association has developed a course on fundraising. The online course is dynamic, interactive, and uses real-world examples. It draws on many years' experience of delivering training to a wide range of conservationists.



WHY ATTEND?

You will learn essential skills in writing successful grant proposals along with tools and approaches that you can apply to your own project.

You will receive guidance and one to one feedback from course tutors and meet like minded conservationists from across the world.

WHO IS IT FOR?

Do you want to boost your career in the conservation and environmental sector? We have designed this course specifically for people who want to develop their professional skills and gain expertise they need to write winning grant applications.

MODULES

Module 1

Principles of successful fundraising

Module 2

Writing a winning grant proposal

Module 3

Strategic fundraising



TROPICAL BIOLOGY ASSOCIATION

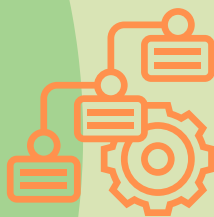
Fundraising skills

**What
you
will
learn**



Principles of successful fundraising

- Understand fundraising from funder's perspective
- Create a logical structure for your project
- Communicate your proposal's key selling points



Writing a winning grant proposal

- Understand the essential proposal sections
- Develop your grant-writing skills
- Build a budget to match your actions



Strategic fundraising

- Understand different types of funding
- Design a fundraising strategy
- Create a monitoring and follow-up plan

How you will learn

The course will be mainly self-paced independent learning on our virtual learning environment to ensure maximum flexibility around your work and home life

There will be 90 minutes of live zoom sessions per module

[CLICK HERE](#) for full details on the TBA website

Application deadline: midnight (BST) Sunday 17 July 2022

If you have any questions, please email: courses@tropical-biology.org

Brought to you by:

